

## Transcribed Videos

**Comments: Franchisees can film their own versions of these videos to help with marketing/social media promotion**

### **When to Get ED Treatment** <https://vimeo.com/596806718>

“Some people wonder how severe does my Erectile Dysfunction have to be? Well, we can help you at virtually any stage of the difficulties you're having. If you're taking medication, which often has side effects, and keep in mind the medication simply treats the symptoms. Our treatments offer a more longer term solution to the problem because we're changing the anatomy. We're enhancing the blood flow and doing that whether you're on medications on higher or lower dose, or just starting to feel even before you consider medications that your function is dropping and you want to enhance it. We can still offer effective treatment solutions for you.”

### **ED Factors – Typical Candidate** <https://vimeo.com/548838214>

“People often wonder, who's the typical candidate to receive treatment at our clinic? Well, because ED is such a common condition that affects 50% of men over 40, having difficulties getting or maintaining erection is in a way a natural part of aging for men. There are also conditions that speed up the decline in erectile function. Those are things like high blood pressure, high cholesterol, ischemic heart disease, low testosterone, depression, diabetes, smoking, as well as making an effort to exercise to eat well. These are all considerations, and as well we hope and expect that you will discuss with your family physician. Assessment and management and treatments of all these issues can impact one's erectile function or dysfunction.”

### **Premature Ejaculation Treatment** <https://vimeo.com/555284155>

“Premature Ejaculation is a common and difficult problem to treat in men. Well, it's known that in one study 43% of men suffering from Premature Ejaculation had what's called a tight frenulum also known as Frenulum Breve. Because of a tight band of tissue, connecting the head of the penis to the shaft it's created a situation of heightened sensitivity that has in a group of men suffering from this premature ejaculation to have an uncontrolled and quick ejaculation that they find is very disturbing in a sexual encounter. Well through a procedure known as Frenulectomy, at Pollock Clinics we're able to treat that. By removing that tight band, and lengthening the distance between the shaft and the head, many men are experiencing relief of their Premature Ejaculation. There are other methods to treat Premature Ejaculation. For example, receiving counseling with a sex therapist is often helpful to that extent. At Pollock Clinics, we have a sex therapist that has extensive training: 30 years in dealing with different sexual problems and dysfunctions and is happy to provide counseling and effective solutions as well for Premature Ejaculation.”

### **Sexual Performance in Younger Men** <https://vimeo.com/626542745>

“Studies show that 50% of men over 40 years old have difficulties getting and or maintaining

erection. Well now we're starting to see a lot of much younger men come to see us because they want to enhance their sexual performance and that their erections just aren't what they used to be. We have the latest effective treatments. Those include PRP injections, platelet rich plasma, also low intensity acoustic shockwave therapy, and we also have a certified sex therapist. And this way we're able to deal with the physiological as well as psychological components of erection problems. So if you want to enhance your sexual satisfaction, increase your sexual performance and restore confidence. Come see us for more information and for your complimentary consultation."

### **Frenulum Breve & Penile Frenulectomy** <https://vimeo.com/624778029>

"There is a condition known as frenulum breve or a tight frenulum. When skin bridge forms from the shaft of the penis to the head of the penis, creating a tight band of tissue and a bit of a restriction and shortening of the distance between shaft and head. This can lead to different symptoms. For men for example, they can get recurrent pain, bleeding and tearing of that tissue. A tight frenulum can also cause Premature Ejaculation by creating a heightened sensitivity leading to uncontrolled and early ejaculation during a sexual encounter. Well men with this condition can be reassured that we have safe and effective treatment options, which we call Frenulectomy procedure that will remove that tight band of tissue. If you're suffering from one or both of these symptoms, and you're unsure if you have this condition of tight frenulum, we're happy to assess you, examine you, and advise you if this is a condition that we can safely and effectively treat."

### **Shockwave Therapy for ED** <https://vimeo.com/548841543>

"Shockwave Therapy is also a very effective, painless option that we use to treat Erectile Dysfunction. Using energy focused in five places on the penis, we're able to cause a tissue response that enhances blood vessels and creates improved blood flow to the penis. Also like PRP providing a longer term solution, treating the problem instead of the symptoms."

### **Virtually Painless PRP Treatment** <https://vimeo.com/548842178>

"I always like to reassure patients when it comes to PRP, which is an injection of platelets into the penis that originates from the patient's own blood, that it's not a painful treatment. The reason for that is that, first of all the needle is tiny. In fact, it's the same needle I use on babies. Before we even apply the treatments, a numbing cream is applied to the penis, as well we use a local anesthetic. As a result, patients can barely feel the needle going in. People are very comfortable during the treatment. There may be a little bit of bruising or a little bit of soreness after. In rare conditions there were cases, but overall it's a pretty seamless procedure."